

CHESSMASTER



Ship Date:
October 2004



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September 2004

THE FIRST AND ONLY CHESS GAME AVAILABLE FOR XBOX

- Chessmaster, the best-selling chess brand of all time, brings history's greatest game to Xbox** – The first and only chess game on Xbox.
- Xbox Live compatibility** – Allows Xbox owners to challenge other players live online and join a thriving chess community. Xbox players will finally be able to join the millions of people playing chess online.
- Chessmaster does more than just play chess** – The program can improve your game regardless of your level of play. It's powerful enough to challenge a grandmaster but wise enough to teach an absolute beginner.
- Shipping in time for the holidays** – A great gift for every member of the family.
- Includes features for the whole family** – Along with special chess sets that include whimsical animations and teaching modes that are fun for beginners, Chessmaster for the Xbox even includes 3D glasses that kids will enjoy using to view their games in “ultra 3D.”



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TEACHER. MENTOR. ULTIMATE OPPONENT.

- Take your chess game to the next level** – Whether you are new to the game or a tournament player, the powerful hints and tutorial features will improve your game.
- Experience chess that's more fun than ever** – All chess sets can be viewed in 3D, and some will animate as they move. Play on a large variety of sets and boards, including the classic Staunton and whimsical fantasy sets.
- Join a thriving online chess community** – Find a live opponent for immediate play, or take advantage of other online features such as rankings, chat, and chess news (all via *Xbox Live*).
- Solve an infinite variety of chess puzzles** – Let Chessmaster set the board and try to find the solution to a variety of brain-teasing puzzles.
- Learn from International Master Josh Waitzkin** – The subject of the movie *Searching for Bobby Fischer*, his personal tutoring at the Chessmaster Academy will make beginners into experts in no time.

Target Audience: Males & Females,
8+ Chess Fans, Parents

Genre: Board Game

Platform: Xbox (Fall)







Rating: Pending (likely E)



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KEY FEATURES & BENEFITS

-  **Xbox Live multiplayer** – Online chess that offers more than just matchmaking but allows players to establish rankings, chat with other chess players, and join a thriving chess community.
-  **Josh Waitzkin's Chessmaster Academy feature** – Provides a comprehensive chess-teaching tool that's simpler, much deeper, and more interactive than ever. Parents will appreciate a product that teaches chess in an approachable way.
-  **Easy-to-use interface** – Intuitive and easy to navigate, especially for a younger market.
-  **More fun than ever for the whole family** – An entire section of the game is dedicated to fun with chess with AI-controlled opponents that talk back, chess pieces that animate, and boards that have themes like cats vs. dogs.
-  **Learn ways to improve your game** – With features like the “Blunder Alert” and advice from noted chess champion Larry Christiansen.
-  **A comprehensive chess engine** – Wise enough to teach an absolute beginner and powerful enough to defeat a grandmaster.



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